



TOBACCO USE AMONG YOUTH

- **More than 2.8 million kids under the age of 18 are current tobacco users.**
Source: 2008 National Survey on Drug Use and Health data.
<http://www.oas.samhsa.gov/NSDUH/2K8NSDUH/tabs/Sect2peTabs17to21.pdf>
See, also, U.S. Department of Health and Human Services (HHS), Preventing Tobacco Use Among Young People: A Report of the Surgeon General, 1994. U.S. Centers for Disease Control and Prevention (CDC), Youth Risk Behavior Surveillance, United States, 2007," *MMWR* 57(SS-4), June 6, 2008; 2006 National Youth Tobacco Survey; U.S. Census Bureau.
- **One-fifth of our children are current smokers by the time they leave high school.**
Source: University of Michigan, Monitoring the Future Study, 2008.
<http://www.monitoringthefuture.org/data/08data/pr08cig1.pdf>
- **13.1 percent of 10th graders and 6.5 percent of 8th graders are current smokers.**
Source: University of Michigan, Monitoring the Future Study, 2009.
<http://monitoringthefuture.org/data/09data/pr09cig1.pdf>
- **More than 6.3 million children under age 18 alive today will eventually die from smoking-related disease, unless current rates are reversed.**
Source: CDC, State Highlights 2006. See, also, U.S. General Accounting Office (GAO), "CDC's April 2002 Report on Smoking: Estimates of Selected Health Consequences of Cigarette Smoking Were Reasonable," letter to U.S. Rep. Richard Burr, July 16, 2003, <http://www.gao.gov/new.items/d03942r.pdf>.
- **20 percent of all high school students are current smokers. (21.3 percent of males and 18.7 percent of females).**
Source: CDC, 2007 Youth Risk Behavior Survey. Using a different survey methodology, the 2006 Youth Tobacco Survey (YTS) found a 19.7% high school smoking rate (18.4% for girls, 21.2% for boys); but the results from the YRBS and YTS cannot be compared because they use different methodologies. Current smoker defined as having smoked in the past month. YRBS is done in odd-numbered years, YTS in even.
- **30.3 percent of high school boys report past-month use of tobacco (cigarettes, spit tobacco, and/or cigars). 13.4 percent of high school boys report past-month spit (smokeless) tobacco use.**
Source: CDC, 2007 Youth Risk Behavior Survey.
- **90 percent of adult smokers began at or before age 18.**
Source: Calculated based on data in National Survey on Drug Use and Health, 2007. See, also, U.S. Department of Health and Human Services (HHS), *Preventing Tobacco Use Among Young People: A Report of the Surgeon General*, 1994.
- **More than a third of all kids who ever try smoking a cigarette become regular, daily smokers before leaving high school.**
Source: CDC, "Selected Cigarette Smoking Initiation and Quitting Behaviors Among High School Students – United States, 1997," *MMWR* 47(10):386-389, May 22, 1998, <http://www.cdc.gov/mmwr/PDF/wk/mm4719.pdf>
- **81.3 percent of youth (12-17) smokers prefer Marlboro, Camel and Newport –three heavily advertised brands.**
Source: SAMHSA, *Results from the 2005 National Survey on Drug Use and Health (NSDUH): Detailed Tables*.
<http://www.oas.samhsa.gov/nsduh/2k5nsduh/tabs/Sect7peTabs58to67.pdf>
- **20.6 percent of adults (23.1% of men and 18.3% of women) are current smokers.**
Source: CDC, "Cigarette Smoking Among Adults – United States, 2008," *MMWR*, 58(44), November 13, 2009.
<http://www.cdc.gov/mmwr/PDF/wk/mm5844.pdf>

Percentage of High School Students Who Report Past Month Cigarette Use

8th Grade	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Total:	15.5	16.7	18.6	19.1	21.0	19.4	19.1	17.5	14.6	12.2	10.7	10.2	9.2	9.3	8.7	7.1	6.8	6.5
Sex:																		
Male	14.9	17.2	19.3	18.8	20.6	19.1	18.0	16.7	14.3	12.2	11.0	9.6	8.3	8.7	8.1	7.5	6.7	6.7
Female	15.9	16.3	17.9	19.0	21.1	19.5	19.8	17.7	14.7	12.0	10.4	10.6	9.9	9.7	8.9	6.4	6.7	6.0
Race																		
White	16.2	17.8	18.9	20.7	22.7	22.8	21.5	20.1	17.7	14.7	12.0	10.9	10.0	9.4	9.3	8.1	7.2	7.3
Black	5.3	6.6	8.7	8.9	9.6	10.9	10.6	10.7	9.6	8.2	7.7	6.9	6.9	7.1	6.0	5.1	4.6	4.4
Hispanic	16.7	18.3	21.3	21.6	19.6	19.1	20.1	20.5	16.6	13.0	12.7	11.9	10.1	9.0	8.8	8.0	7.0	6.5
Region																		
NE	14.4	15.0	17.8	18.6	22.1	18.0	15.6	15.7	13.7	11.4	9.1	7.7	7.2	7.8	6.7	3.7	5.9	5.6
N. Central	16.5	16.3	18.5	20.9	23.2	20.0	22.3	21.3	17.1	12.0	11.0	12.2	10.8	9.5	9.3	7.8	8.1	7.0
South	17.0	18.2	19.5	19.4	21.1	21.0	21.1	18.7	14.7	14.3	13.0	11.7	10.3	11.6	10.9	8.6	7.7	7.7
West	12.2	16.4	18.0	16.5	17.1	17.1	15.1	12.1	12.2	9.3	7.5	7.0	7.4	6.3	5.7	5.8	5.2	4.6

10th Grade	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Total:	21.5	24.7	25.4	27.9	30.4	29.8	27.6	25.7	23.9	21.3	17.7	16.7	16.0	14.9	14.5	14.0	12.3	13.1
Sex:																		
Male	20.6	24.6	26.6	27.7	30.1	28.2	26.2	25.2	23.8	20.9	16.7	16.2	16.2	14.5	13.4	14.6	12.7	13.7
Female	22.2	24.5	23.9	27.9	30.8	31.1	29.1	25.8	23.6	21.5	18.6	17.0	15.7	15.1	15.5	13.3	11.9	12.5
Race																		
White	24.1	26.0	27.8	29.7	32.9	34.4	33.2	30.8	28.2	25.7	22.4	20.0	18.7	17.6	16.6	16.2	15.1	14.4
Black	6.6	7.5	9.8	11.5	12.2	12.8	13.7	12.5	11.1	11.1	9.8	8.9	9.2	8.7	8.0	7.1	6.5	6.8
Hispanic	18.3	20.5	19.4	21.4	23.7	23.0	21.3	21.1	19.6	16.8	14.3	13.2	13.9	13.5	12.1	10.5	11.1	12.1
Region																		
NE	21.9	27.1	24.5	27.8	31.7	29.3	30.1	28.0	23.9	18.1	15.9	16.6	16.6	14.9	11.8	13.1	10.1	11.1
N. Central	24.3	26.0	28.8	30.1	32.5	31.7	29.5	30.2	27.1	24.2	19.2	18.4	14.6	16.2	18.1	17.1	14.5	12.9
South	19.8	24.0	25.7	30.8	33.4	32.2	29.8	26.3	25.5	23.5	19.6	18.2	20.4	16.4	15.6	14.4	14.0	16.7
West	20.2	21.2	20.1	19.6	20.8	23.2	19.6	17.5	16.8	15.0	14.1	12.5	10.9	10.9	10.9	11.1	9.6	10.1

12th grade	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Total:	27.8	29.9	31.2	33.5	34.0	36.5	35.1	34.6	31.4	29.5	26.7	24.4	25.0	23.2	21.6	21.6	20.4	20.1
Sex:																		
Male	29.2	30.7	32.9	34.5	34.9	37.3	36.3	35.4	32.8	29.7	27.4	26.2	25.3	24.8	22.4	23.1	21.5	22.1

Female	26.1	28.7	29.2	32.0	32.4	35.2	33.3	33.5	29.7	28.7	25.5	22.1	24.1	20.7	20.1	19.6	19.1	17.6
Race																		
White	31.8	33.2	35.2	36.6	38.1	40.7	41.7	40.1	37.9	35.3	32.5	29.4	28.2	27.6	25.9	24.9	24.7	23.9
Black	8.7	9.5	10.9	12.9	14.2	14.3	14.9	14.9	14.3	13.3	12.1	10.0	10.1	10.7	10.5	10.8	10.3	9.8
Hispanic	25.0	24.2	23.6	25.1	25.4	25.9	26.6	27.3	27.7	23.8	21.3	19.0	18.5	17.1	16.0	15.3	15.0	15.7
Region																		
NE	29.6	34.2	33.2	34.4	38.5	40.6	35.9	34.2	33.1	30.3	27.3	25.0	25.9	22.0	23.1	23.8	19.7	18.9
N. Central	31.7	33.2	36.2	37.8	37.7	39.3	40.0	37.8	35.6	35.9	31.7	27.3	28.3	26.8	23.6	24.7	22.1	25.7
South	26.4	29.0	30.7	33.5	33.2	35.0	34.3	36.2	29.6	25.9	27.2	24.3	24.6	24.6	23.2	21.9	22.4	20.0
West	22.8	22.9	24.0	26.5	24.4	30.5	29.1	27.6	28.1	25.2	19.4	20.7	20.1	17.5	15.0	15.8	15.8	14.7

Northeast: Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, Connecticut, New York, New Jersey, Pennsylvania. **North Central:** Ohio, Indiana, Illinois, Michigan, Wisconsin, Minnesota, Iowa, Missouri, North Dakota, South Dakota, Nebraska, Kansas. **South:** Delaware, Maryland, DC, Virginia, West Virginia, North Carolina, South Carolina, Georgia, Florida, Kentucky, Tennessee, Alabama, Mississippi, Arkansas, Louisiana, Oklahoma, Texas. **West:** Montana, Idaho, Wyoming, Colorado, New Mexico, Arizona, Utah, Nevada, Washington, Oregon, California.

Data Sources: The charts on this page and several facts on the previous page are based on the University of Michigan's *Monitoring the Future Study* – an annual survey of 8th, 10th, and 12th graders on tobacco and other drug use. Several facts on the previous page also come from U.S. Department of Health and Human Services' Youth Risk Behavior Survey, which has been conducted every other year since 1991. Although the two sources present slightly different prevalence results in some cases, the overall trends are the same and both data sources are endorsed and used by the U.S. Centers for Disease Control and Prevention.

Campaign for Tobacco-Free Kids, December 14, 2009 / /Meg Riordan