



KEY STATE-SPECIFIC TOBACCO-RELATED DATA & RANKINGS

State	Adult Smoking Rate	Adult Smoking Rank (1=low)	Pregnant Smoking Rate	Pregnant Smoking Rank (1 = low)	Youth Smoking Rate*	New Youth Smokers Per Year	Annual Adult Smoking Deaths (approx.)	Kids Now Alive Who Will Become Smokers	Kids Now Alive Who Will Die From Smoking	Smoking Caused Health Costs 2004 (millions)	Cigarette Tax† (per pack)	Cigarette Tax Rank (1 = high)	FY 2010 Funding for State TC Programs (millions)	Tobacco Prevention Spending % of CDC Target	Tobacco Prevention Spending Rank‡ (1 = high)
All States	20.6%	///	10.7%	///	20%	350,000	400,000[§]	20+ mill.	6+ million	\$96 bill.	\$1.34	///	\$629.5	17.0%	-
Alabama	22.2%	42nd	12.1%	42nd	26.8%	9,300	7,500	543,000	174,000	\$1.49 bill.	\$0.425	46th	\$2.1	3.7%	47
Alaska	21.7%	41st	17.9%	41st	17.8%	900	490	56,000	18,000	\$169	\$2.00	11th	\$8.6	80.0%	2
Arizona	15.9%	7th	6.3%	7th	22.2%	5,600	6,800	328,000	105,000	\$1.3 bill.	\$2.00	11th	\$23.4	34.3%	15
Arkansas	22.4%	44th	18.0%	44th	20.7%	3,400	4,900	200,000	64,000	\$812	\$1.15	27th	\$19.8	54.4%	9
California	14.0%	2nd	NA	2nd	15.4%	32,000	36,600	1,862,000	596,000	\$9.14 bill.	\$0.87	32nd	\$79.0	17.9%	25
Colorado	17.6%	21st	8.5%	19th	14.6%	4,900	4,300	288,000	92,000	\$1.31 bill.	\$0.84	33rd	\$12.4	22.8%	21
Connecticut	16.0%	7th	7.0%	8th	21.1%	4,000	4,700	237,000	76,000	\$1.63 bill.	\$3.00	2nd	\$7.2	16.4%	28
Delaware	17.8%	22nd	12.9%	22nd	20.2%	900	1,100	57,000	18,000	\$284	\$1.60	18th	\$10.8	77.5%	3
DC	16.4%	10th	3.9%	11th	10.6%	400	720	25,000	8,000	\$243	\$2.50	8th	\$1.4	13.1%	31
Florida	17.5%	18th	8.6%	18th	14.3%	19,800	28,600	1,153,000	369,000	\$6.32 bill.	\$1.339	24th	\$67.7	32.1%	16
Georgia	19.5%	32nd	7.9%	32nd	18.6%	9,900	10,500	576,000	184,000	\$2.25 bill.	\$0.37	47th	\$3.2	2.7%	50
Hawaii	15.4%	5th	7.1%	5th	9.7%	1,400	1,100	85,700	27,400	\$336	\$2.60	5th	\$8.8	58.1%	7
Idaho	16.9%	15th	10.5%	15th	20.0%	1,200	1,500	75,000	24,000	\$319	\$0.57	42nd	\$2.3	13.8%	30
Illinois	21.3%	39th	10.1%	39th	19.9%	17,000	16,600	991,000	317,000	\$4.10 bill.	\$0.98	30th	\$9.7	6.2%	42
Indiana	26.1%	50th	19.1%	50th	18.3%	8,600	9,700	499,000	160,000	\$2.08 bill.	\$0.995	29th	\$11.8	15.0%	29
Iowa	18.8%	29th	16.5%	29th	18.9%	3,500	4,400	206,000	66,000	\$1.01 bill.	\$1.36	22nd	\$11.1	30.3%	17
Kansas	17.9%	23rd	12.7%	23rd	20.6%	2,900	3,800	170,000	54,000	\$927	\$0.79	35th	\$2.3	7.0%	39
Kentucky	25.3%	49th	24.4%	49th	26.0%	5,700	7,800	334,000	107,000	\$1.50 bill.	\$0.60	40th	\$3.9	6.9%	40
Louisiana	20.5%	36th	10.0%	37th	19%	5,800	6,500	340,000	109,000	\$1.47 bill.	\$0.36	48th	\$8.9	16.6%	27
Maine	18.2%	24th	17.1%	24th	14.0%	1,400	2,200	85,000	27,000	\$602	\$2.00	11th	\$11.8	63.6%	6
Maryland	14.9%	4th	8.1%	4th	16.8%	5,800	6,800	338,000	108,000	\$1.96 bill.	\$2.00	11th	\$6.7	10.6%	37
Massachusetts	16.1%	9th	8.1%	9th	17.7%	6,300	9,000	366,000	117,000	\$3.54 bill.	\$2.51	7th	\$6.1	6.7%	41

* Youth smoking rates from most recent years available; in bold type from the Youth Risk Behavioral Surveillance (YRBS); in regular type from Youth Tobacco Surveillance (YTS); and in italics from state-specific surveys; OR data are for 11th grade only. WA data are for 10th grade only. Because of different surveys and years, state rankings based on youth smoking cannot be done.

† States that have not increased their tax rate since January 1, 1999 are in **bold** type.

‡ Ranks are based on CDC's 2007 recommendations for tobacco prevention spending in states. FY2009 tobacco prevention funding includes state and federal funds.

§ Adding in nationwide deaths from secondhand smoke (almost 50,000) and deaths to infants from mothers smoking during pregnancy (more than 700) brings the nationwide death total to more than 440,000 per year. CDC, <http://www.cdc.gov/mmwr/PDF/wk/mm5745.pdf>.

Key State-Specific Tobacco-Related Data & Rankings / 2

State	Adult Smoking Rate	Adult Smoking Rank (1=low)	Pregnant Smoking Rate	Pregnant Smoking Rank (1 = low)	Youth Smoking Rate*	New Youth Smokers Per Year	Annual Adult Smoking Deaths (approx.)	Kids Now Alive Who Will Become Smokers	Kids Now Alive Who Will Die From Smoking	Smoking Caused Health Costs 2004 (millions)	Cigarette Tax [†] (per pack)	Cigarette Tax Rank (1 = high)	FY 2010 Funding for State TC Programs (millions)	Tobacco Prevention Spending % of CDC Target	Tobacco Prevention Spending Rank [‡] (1 = high)
Michigan	20.4%	36th	15.1%	36th	18%	16,000	14,500	930,000	298,000	\$3.40 bill.	\$2.00	11th	\$4.3	3.5%	48
Minnesota	17.6%	18th	10.5%	19th	19.1%	6,300	5,500	368,000	118,000	\$2.06 bill.	\$1.56	19th	\$21.5	36.8%	13
Mississippi	22.7%	45th	12.1%	45th	19.2%	3,700	4,700	216,000	69,000	\$719	\$0.68	37th	\$11.7	29.8%	18
Missouri	25.0%	48th	18.2%	48th	23.8%	7,500	9,500	436,000	140,000	\$2.13 bill.	\$0.17	50th	\$2.4	3.2%	49
Montana	18.5%	27th	19.1%	27th	20.0%	900	1,400	57,000	18,000	\$277	\$1.70	17th	\$9.4	67.3%	4
Nebraska	18.4%	26th	14.1%	26th	19.7%	1,900	2,200	111,000	36,000	\$537	\$0.64	38th	\$4.2	19.7%	23
Nevada	22.3%	42nd	10.0%	43rd	13.6%	2,500	3,300	146,000	47,000	\$565	\$0.80	34th	\$3.8	11.6%	36
N. Hampshire	17.0%	16th	14.0%	16th	19.0%	1,600	1,700	96,000	31,000	\$564	\$1.78	16th	\$1.0	5.4%	43
New Jersey	14.8%	3rd	8.5%	3rd	15.8%	9,000	11,200	526,000	168,000	\$3.17 bill.	\$2.70	4th	\$8.9	7.4%	38
New Mexico	19.4%	30th	10.1%	30th	24.2%	2,000	2,100	118,000	38,000	\$461	\$0.91	31st	\$10.6	45.5%	12
New York	16.8%	13th	8.1%	13th	13.8%	20,900	25,400	1,216,000	389,000	\$8.17 bill.	\$2.75	3rd	\$69.9	22.4%	22
North Carolina	20.9%	38th	13.2%	38th	19.0%	10,400	12,200	604,000	193,000	\$2.46 bill.	\$0.45	44th	\$20.0	18.7%	24
North Dakota	18.2%	24th	17.4%	24th	21.1%	600	800	36,000	11,000	\$247	\$0.44	45th	\$9.4	100.6%	1
Ohio	20.2%	35th	17.9%	35th	19.4%	15,700	18,500	914,000	293,000	\$4.37 bill.	\$1.25	25th	\$7.4	5.1%	45
Oklahoma	24.8%	47th	18.1%	47th	23.2%	4,700	6,200	273,000	87,000	\$1.16 bill.	\$1.03	28th	\$21.1	47.0%	11
Oregon	16.3%	11th	12.4%	10th	15.4%	3,900	4,900	232,000	74,000	\$1.11 bill.	\$1.18	26th	\$7.7	17.9%	25
Pennsylvania	21.4%	39th	15.6%	40th	17.5%	16,100	20,000	936,000	300,000	\$5.19 bill.	\$1.35	23rd	\$19.0	12.2%	34
Rhode Island	17.4%	17th	12.1%	17th	15.1%	1,200	1,600	73,000	23,000	\$506	\$3.46	1st	\$1.9	12.2%	34
South Carolina	20.1%	34th	13.0%	34th	17.8%	5,500	6,100	321,000	103,000	\$1.09 bill.	\$0.07	51st	\$3.2	5.2%	44
South Dakota	17.6%	18th	19.3%	19th	24.7%	900	1,000	57,000	18,000	\$274	\$1.53	20th	\$6.0	52.7%	10
Tennessee	23.2%	46th	17.1%	46th	25.5%	7,100	9,700	412,000	132,000	\$2.16 bill.	\$0.62	39th	\$1.5	2.1%	51
Texas	18.6%	27th	6.3%	28th	21.1%	27,100	24,500	1,573,000	503,000	\$5.83 bill.	\$1.41	21st	\$13.3	5.0%	46
Utah	9.2%	1st	7.0%	1st	7.9%	1,400	1,100	82,000	26,000	\$345	\$0.695	36th	\$8.3	35.3%	14
Vermont	16.8%	13th	20.1%	13th	18.2%	600	800	39,000	12,000	\$233	\$2.24	9th	\$5.9	57.1%	8
Virginia	16.5%	12th	7.5%	12th	15.5%	8,100	9,200	475,000	152,000	\$2.08 bill.	\$0.30	49th	\$13.4	13.0%	32
Washington	15.7%	6th	12.0%	6th	14.4%	6,600	7,600	386,000	124,000	\$1.95 bill.	\$2.025	10th	\$17.2	25.5%	19
West Virginia	26.6%	51st	26.2%	51st	27.6%	2,400	3,800	142,000	46,000	\$690	\$0.55	43rd	\$6.9	24.7%	20
Wisconsin	19.9%	33rd	14.9%	33rd	20.5%	6,900	7,200	402,000	128,000	\$2.02 bill.	\$2.52	6th	\$8.1	12.6%	33
Wyoming	19.4%	30th	20.7%	30th	20.8%	600	700	36,000	12,000	\$136	\$0.60	40th	\$5.8	64.9%	5

Sources for Table

Adult Smoking Rates. U.S. Centers for Disease Control and Prevention (CDC), Behavioral Risk Factor Surveillance System (BRFSS), 2008; Nationwide rate from National Health Interview Survey (NHIS), 2008, CDC "Current Cigarette Smoking Among Adults, United States, 2008," *Morbidity and Mortality Weekly Report (MMWR)* 58(44): 1229-1234, November 13, 2009 <http://www.cdc.gov/mmwr/PDF/wk/mm5844.pdf>.

Pregnancy and Smoking Data. State-specific rates for smoking among pregnant women: "Smoking During Pregnancy—United States, 1990-2002," *MMWR* 53(39):911-15, October 8, 2004, <http://www.cdc.gov/mmwr/PDF/wk/mm5339.pdf>. National rate from National Vital Statistics Reports, Births: Final Data for 2005.

Youth Smoking Rates. CDC, Youth Tobacco Surveillance (YTS) Survey and Youth Risk Behavioral Surveillance (YRBS) Survey. State-specific tobacco use surveys. Nationwide rate from the 2007 National Youth Risk Behavior Survey (YRBS).

New Regular Daily Smokers Each Year. Estimate based on U.S. Dept of Health & Human Services (HHS), *Results from the 2008 National Survey on Drug Use and Health*, <http://www.oas.samhsa.gov/NSDUH/2K8NSDUH/tabs/Sect4peTabs10to11.pdf>. State-specific numbers based on each state's share of the national number.

Smoking-Caused Deaths. CDC's STATE System (average annual deaths from 2000-2004 <http://apps.nccd.cdc.gov/StateSystem/systemIndex.aspx>. See also, CDC, "State-Specific Smoking-Attributable Mortality and Years of Potential Life Lost—United States, 2000-2004," *MMWR* 58(2), January 22, 2009 <http://www.cdc.gov/mmwr/PDF/wk/mm5802.pdf>. See also, U.S. General Accounting Office (GAO), "CDC's April 2002 Report on Smoking: Estimates of Selected Health Consequences of Cigarette Smoking Were Reasonable," letter to U.S. Rep. Richard Burr, July 16, 2003, <http://www.gao.gov/new.items/d03942r.pdf>. **Projected youth smoking deaths.** CDC, *State Data Highlights 2006*. See also, CDC, "Projected Smoking-Related Deaths Among Youth—United States," *MMWR* 45(44):971-974, November 11, 1996, <http://www.cdc.gov/mmwr/preview/mmwrhtml/00044348.htm>.

Kids Who Will Become Smokers. CDC, *Sustaining State Programs for Tobacco Control, Data Highlights 2006*.

Smoking-Caused Healthcare Costs (and Productivity losses). CDC, *Data Highlights 2006* [and underlying CDC data/estimates]. CDC's STATE System average annual smoking attributable productivity losses from 1997-2001(1999 estimates updated to 2004 dollars; CDC, "Annual Smoking-Attributable Mortality, Years of Potential Life Lost, and Productivity Losses—United States 2000-2004," *MMWR* 57(45): 1226-1228, November 14, 2008, <http://www.cdc.gov/mmwr/PDF/wk/mm5745.pdf>. See also, GAO, "CDC's April 2002 Report on Smoking: Estimates of Selected Health Consequences of Cigarette Smoking Were Reasonable," July 16, 2003, <http://www.gao.gov/new.items/d03942r.pdf>; Miller, L, et al., "State Estimates of Total Medical Expenditures Attributable to Cigarette Smoking, 1993," *Public Health Reports* 113: 447-58, Sept/Oct 1998; Zhang, X, et al., "Cost of Smoking to the Medicare Program, 1993," *Health Care Financing Review* 20(4):1-19, Summer 1999 [nationwide smoking-caused health costs = \$89+ billion per year]. For other non-health care smoking-caused costs, see, e.g., U.S. Department of the Treasury, *The Economic Costs of Smoking in the U.S. and the Benefits of Comprehensive Tobacco Legislation*, 1998; Chaloupka, FJ & Warner, KE, "The Economics of Smoking," in Culyer, A & Newhouse, J (eds), *The Handbook of Health Economics*, 2000; Leistikow, BN, et al., "Estimates of Smoking-Attributable Deaths at Ages 15-54, Motherless or Fatherless Youths, and Resulting Social Security Costs in the United States in 1994," *Preventive Medicine* 30:353-60, 2000.

State Cigarette Tax Rates. Orzechowski & Walker, *Tax Burden on Tobacco 2008* [annual report funded by the three major cigarette companies] with updates from media reports, state revenue offices.

State Spending to Prevent and Reduce Tobacco Use. Campaign for Tobacco-Free Kids, et al., *A Decade of Broken Promises: The 1998 State Tobacco Settlement Ten Years Later*, November 18, 2008, <http://tobaccofreekids.org/reports/settlements>. CDC recommendations for the minimum amounts states should spend to prevent and reduce tobacco use from CDC, *Best Practices for Comprehensive Tobacco Control*, October 2007, http://www.cdc.gov/tobacco/tobacco_control_programs/stateandcommunity/best_practices/index.htm

For more state-specific data, see the Campaign for Tobacco-Free Kids website at www.tobaccofreekids.org/reports/settlements and www.tobaccofreekids.org/research/factsheets.

Campaign for Tobacco-Free Kids, December 7, 2009 / Meg Riordan