

I chose to smoke.

**This is what
it cost me**

- Marie, Bronx, NY



**Tobacco
Use Is The
Leading
Cause Of
Death And
Disability In
The U.S.**

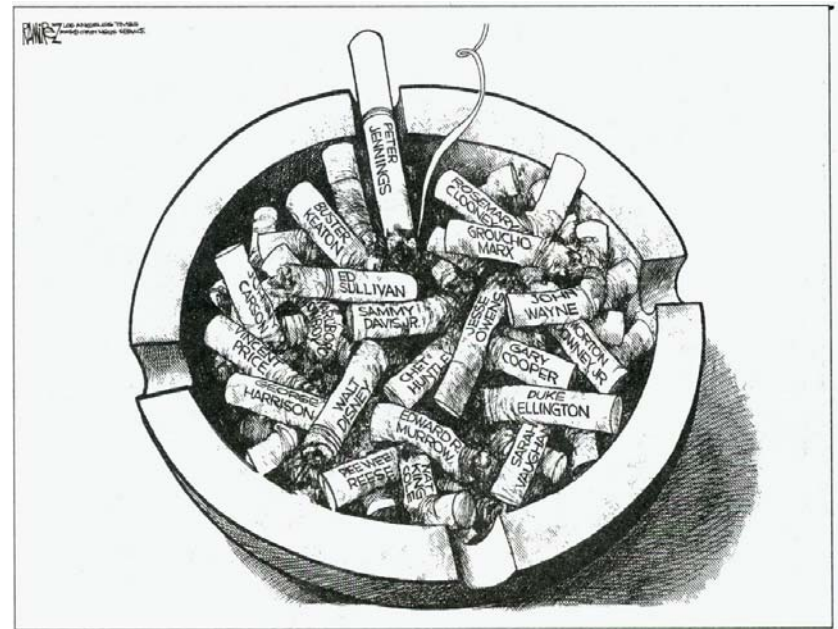
❌ Almost 500,000 Americans die every year from tobacco related illness – that is 1,200 every day or nearly 1 per minute.

❌ Half of all tobacco users are dead by around age 55.

❌ This means:

❌ You don't see your kids and grand kids grow up.

❌ You don't collect your retirement and reap the rewards of a life of hard work and savings.





I miss my lung, Bob.

California Department Of Health Services.
Funded By The Tobacco Tax Initiative.

- ❌ Here are some of the leading causes of death in the U.S. and how smokers compare to non-smokers and former smokers.
- ❌ These charts are for smokers only, but don't think you are safer if you use smokeless tobacco. Smokeless users have very high rates of oral and digestive tract cancers as well as pancreatic cancer.

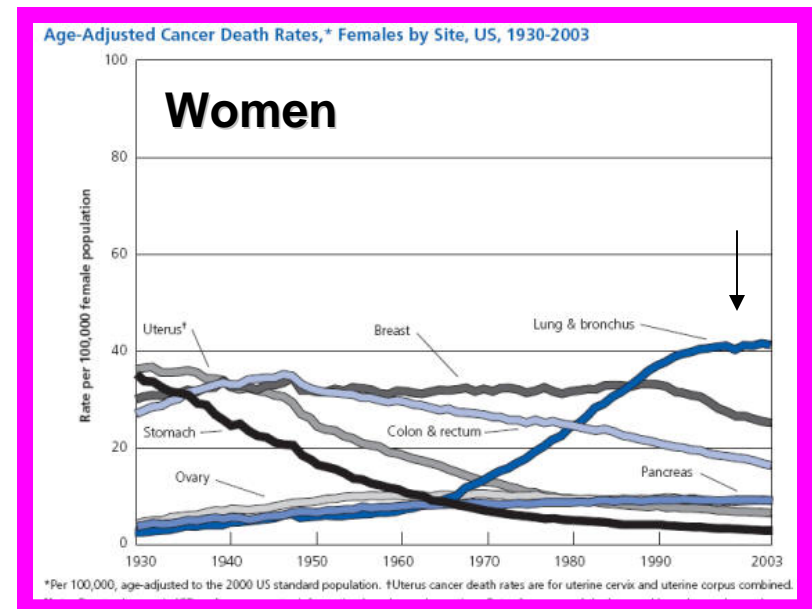
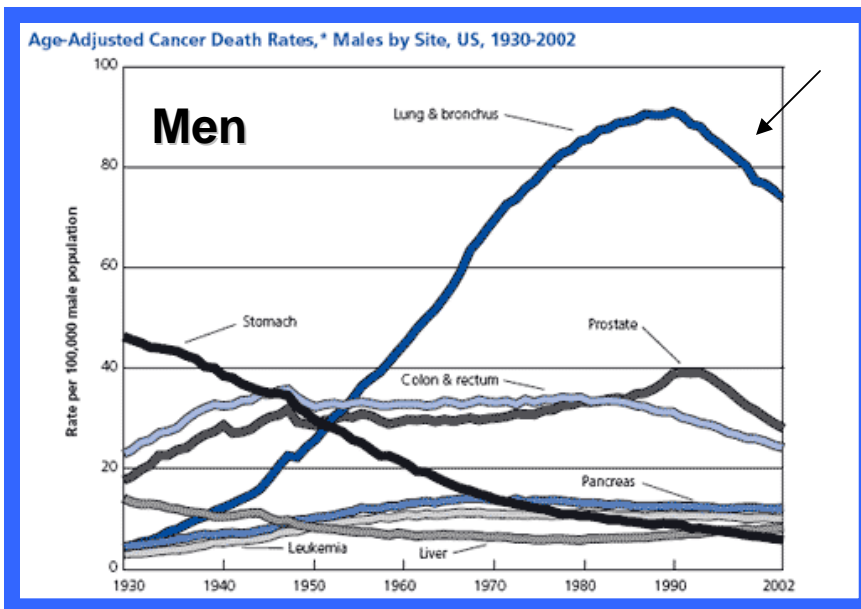
Heart disease (at age 55)	Men	Women
Never smoked	19/1000	8/1000
Former smoker	27/1000	10/1000
Current smoker	41/1000	20/1000

Stroke (at age 55)	Men	Women
Never smoked	3/1000	2/1000
Former smoker	3/1000	3/1000
Current smoker	7/1000	6/1000

Lung cancer (at age 55)	Men	Women
Never smoked	1/1000	2/1000
Former smoker	13/1000	11/1000
Current smoker	34/1000	26/1000

🚫 As tobacco users age, their death rates from cancer other than lung cancer **appears** to be lower than that for non-smokers and former smokers.

🚫 **In reality**, lung cancer increasingly causes more and more deaths when compared to other forms of cancer.



Pneumonia (at age 55)	Men	Women
Never smoked	1/1000	1/1000
Former smoker	1/1000	1/1000
Current smoker	2/1000	1/1000

COPD (at age 55)	Men	Women
Never smoked	1/1000	1/1000
Former smoker	7/1000	7/1000
Current smoker	7/1000	9/1000

All causes combined (at age 55)	Men	Women
Never smoked	71/1000	55/1000
Former smoker	107/1000	80/1000
Current smoker	178/1000	110/1000

Tobacco Is Only Part Of The Culture If YOU Make It So!

